

Customer Relationship Management

Ability to Attach Images and Documents to a Customer Record
New Mass Customer Consolidation Option – Consolidate Duplicate in Moments Intuitively on Screen
Add Security Level to All CRM Tabs (i.e. Donations, Wealth Intelligence, etc.
Smart Duplicate Prevention when Establishing Any New Customers/Patrons
Allow for Twilio Integration. Prompts for the Customer's Mobile number at POS and Dining
Added Automatic Hard Copy Letter Generation Capabilities to TAM's Existing SmartCRM™
Automatic Transaction Digital Marketing Platform

Admissions and Ticketing

Integration to Alvarado for Unmanned Access Control and Ticket Redemption via Turnstiles and Other Devices
Add the ability to Find Tickets for a specific customer when returning tickets
Add the ability to Find all Unredeemed Tickets for a specific customer when redeeming tickets
Added Capability to Sell a Combined Ticket and Merchandise or Food Voucher
Latitude and Longitude Stored on each Location and POS Station along with Register Description
Smart Duplicate Prevention when Establishing Any New Customers/Patrons

Fundraising

Pledge and Campaign Management
New Pledge and Campaign Reporting

Merchandise Point of Sale

Support for Verifone P400 EMV Device for WorldPay IP/Vantiv/Mercury
Support of new Ingenico Lane 3000 EMV Device for WorldPay IP/Vantiv/Mercury
Allow for Store and Forward (SAF) When EMV and Internet Offline for WorldPay/Vantiv/Mercury
Allow Events (Sales) After Midnight on Previous Business Date
Pledge and Campaign Collection at POS
New Promotion Code Pricing Capabilities in POS for Specific Products and Services or Combinations
Latitude and Longitude Stored on each Location and POS Station along with Register Description
Smart Duplicate Prevention when Establishing Any New Customers/Patrons

Dining Management

Latitude and Longitude Stored on each Location and POS Station along with Register Description
Pledge and Campaign Collection at Dining Station
Mobile Tablet (Table) Service Capabilities
Smart Duplicate Prevention when Establishing Any New Customers/Patrons
Allow Events (Sales) After Midnight on Previous Business Date

Inventory Management

New Mass SKU Tax Type Change Option (useful for Tax Holiday Implementation)
Allow for User Defined Data Collection on a SKU when Sold (Item Personalization)
New Alert by Email to Warehouse when Transfer has Been Established
New Alert by Email to PO Creator or Other Parties when Order Merchandise has been Received

Credit Card Authorization

Added Support for Shift 4 Payments
Added Support for Elavon Payments
Added Support for Worldpay IP Payments in Canada
Additional Point To Point Encryption (P2PE) Payment Processing Options

New Module! Wealth Intelligence

Seamless Integration with Donor Search Datastore
Be Automatically Alerted to Your Best Donor Candidates
View All Customers Wealth Metrics
Be Alerted When a Large Giver is On-site or Purchased Online

Membership Management and Integration

Increased Number of Additional Family Members from Four (4) to Nine (9)
New One-way Member Integration to RE NXT Product

eTAM for Ecommerce

Upgrade eTAM "Stateless" for Virtually Limitless Azure Scalability and Significant Speed Improve at Peak and Other Times
Smart Duplicate Prevention when Establishing Any New Customers/Patrons
Support for Local Delivery based on Shipping Address to User Restricted Postal Codes
Allow Patron to Buy, Activation, and Reload Gift Cards on the Web (S4 Only at this time)
Allow More Multiple Register to Maintain and Process Web Orders
Support for ADA Compliance via partnership accessiBe.com
New Promotion Code Pricing Capabilities on Web for Specific Products and Services or Combinations
New Capability for HTML Files and Images via eTAM Administrator Access
Support for UPS Sure Post Freight Option

Hallmark Gold Crown Integration

New Integration Gold Crown Activity Report to Replace the Gold Crown Settlement that was Discounted by Hallmark

General

New Option for Business Intelligence for Ad Hoc Reports, Scheduled Reports, and Dashboards
Increased User/Associates Maximum Password Length to 50 characters (for pass phase support)
New Landing Page with Access to Application Learning Academy, Social Feed Links, 1-Click Digital Help, Instructional Video on Equipment Setup, Our YouTube Channel, and New Website.